



Getting to Know Us

Amway is a global health and wellbeing company based in Ada, MI that offers an on-ramp to entrepreneurship for independent business owners (IBOs). Since 1959, Amway has helped people live better, healthier lives in the U.S. and across more than 100 countries and territories globally.

350+ PRODUCTS

Amway brings together the best of science and nature to develop products and programs designed to support individuals' wellbeing journeys. Amway also has long fostered a community approach to wellbeing and supports healthy living for consumers, IBOs and employees.



WHO WE ARE

Our founders, Rich DeVos and Jay Van Andel, believed that the Amway business is for everyone.

290,000

Americans are part of the Amway model as independent business owners.

3,300

U.S. employees with >50% working on our farms, manufacturing and distribution lines.



Our business was built on 6 values:

Partnership	Integrity
Free enterprise	Achievement
Personal Responsibility	Personal Worth

INVESTING IN AMERICANS

COMMITMENT TO OPPORTUNITY AND POSITIVE CHANGE

Creating economic opportunities for millions of Americans for 60+ years.



\$350 million

in IBO generated tax revenue for the U.S. economy since 2016

\$55+ million

generated in 2022 alone



\$300+ million

invested in U.S. based manufacturing since 2012

70% of products

sold in the U.S. are produced in Amway's U.S. manufacturing sites



\$52 million

projected investment over the next 3 years in manufacturing in Ada, MI

\$10 million

investment in Pilot Labs in 2024 to expedite Amway's development of next generation products

INNOVATION AND SCIENCE

Amway invests in innovation that helps people live healthier lives.



FARMING

6,000
acres of organic
farmland

including Trout Lake Farm in Washington State that grows botanical ingredients powering brands like Nutrilite and Artistry.



INNOVATION

750+
patents and
patents pending.



CREDIBILITY

440+ / **200+**
scientists / engineers

holding 200+ advanced degrees.

Amway works with a 14-person scientific advisory board with members from renowned academic institutions.



TESTING

530,000+
quality product and
packaging tests

performed across
75+ labs yearly.

In November 2023, Amway launched its cutting-edge eSpring™ Water Purifier System that uses **industry-leading technology to treat water in a chemical-free way.**



Certified by Vegan Society, **Artistry Labs Retexturizing System** combines the best of science and nature and is clinically proven to improve the appearance of skin's texture.

SUSTAINABILITY

Amway continues to advance its long-standing legacy of sustainability in its farming and manufacturing practices.



WHERE WE GROW IN THE AMERICAS

~6,000 acres

of certified organic farmland where we grow and harvest plants using sustainable, chemical-free methods.

TROUT LAKE FARM, WA

NINE-STEP TRACEABILITY PROCESS

STEP 1



Choosing the Botanical

STEP 2



Selecting the Seed

STEP 3



Choosing the Farm

STEP 4



Growing

STEP 5



Harvesting

STEP 6



Extracting

STEP 7



Manufacturing

STEP 8



Packaging

STEP 9



You

CONSERVING ENERGY IN MANUFACTURING

Among the **1st** companies in MI to invest in wind power since 2010

100% of electricity used to manufacture Artistry + Glister products is offset by wind power

2 Silver LEED certifications for our buildings at Amway campuses in the U.S.

EMPOWERMENT AND ENGAGEMENT

Amway is powered by people who are passionate about giving back to the communities they belong to.



\$315+ million

in charitable contributions

4.5+ million volunteer hours

14.5+ million

people supported by Amway employees in the past 20 years



\$35+ million

raised for Easterseals by the Amway family since 1983

1.4 million

people with disabilities helped



\$200 million

contributed in response to global and natural disasters, including the COVID-19 pandemic and the wildfires in Hawaii

To learn more about the values and people who power Amway, visit WeAreAmway.com and follow us @AmwayUS on Instagram and YouTube, @Amway on LinkedIn and @AmwayUS&Canada on Facebook.