



Getting to Know Us

Amway is a global health and wellbeing company based in Ada, MI that offers an on-ramp to entrepreneurship for independent business owners (IBOs). Since 1959, Amway has helped people live better lives in the U.S. and across more than 100 countries and territories globally.

350+ PRODUCTS

Amway brings together the best of science and nature to develop products and programs designed to support individuals' wellbeing journeys. Amway also has long fostered a community approach to wellbeing and supports healthy living for consumers, IBOs and employees.



WHO WE ARE

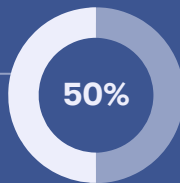
Our founders, Rich DeVos and Jay Van Andel, believed that the Amway business is for anyone.

290,000

Americans are active in the Amway model as independent business owners.

3,100+

U.S. employees with ~50% working on our farms, R&D, manufacturing and distribution lines.



Our business was built on 4 values:



Partnership



Integrity



Responsibility



Personal Worth

INVESTING IN AMERICANS

COMMITMENT TO OPPORTUNITY AND POSITIVE CHANGE

Creating economic opportunities for millions of Americans for 65 years.



\$350+ million

in IBO generated tax revenue for the U.S. economy since 2016

\$55+ million

generated in 2022 alone



\$300+ million

invested in U.S. based manufacturing since 2012

70% of products

sold in the U.S. are produced in Amway's U.S. manufacturing sites with ingredients sourced from around the world



\$127.6 million

projected investment between 2022-2026 in Ada, MI

48,000 sq-foot

renovation to Ada manufacturing center

\$10 million

investment in pilot labs in 2024

INNOVATION AND SCIENCE

Amway invests in innovation that helps people live better lives.



FARMING

~6,000
acres of organic farmland

including Trout Lake Farm in Washington State that grows botanicals used to make ingredients in Nutrilite and Artistry products.



INNOVATION

750+
patents and
patents pending
worldwide.



CREDIBILITY

800
innovation + science experts

holding 200+ advanced degrees.

Amway works with a 13-person scientific advisory board with members from renowned academic institutions.



TESTING

~400,500
quality product and
packaging tests

performed in our
U.S.-based labs in 2024.

In November 2023, Amway launched its cutting-edge eSpring™ Water Purifier that uses **industry-leading technology to treat water in a chemical-free way.**



Certified by
The Vegan Society,
**Artistry Labs
Retexturizing
System** combines
the best of science
and nature and is
clinically proven to
improve the
appearance of
skin's texture.

SUSTAINABILITY

Amway continues to advance its long-standing legacy of sustainability in its farming and manufacturing practices.

WHERE WE GROW IN THE AMERICAS

~6,000 acres

of certified organic farmland where we grow and harvest plants using sustainable, chemical-free methods.

📍 TROUT LAKE FARM, WA

NINE-STEP TRACEABILITY PROCESS



Start tracing at amway.respect-code.org.

CONSERVING ENERGY IN MANUFACTURING

In 2010

Amway was among the first companies in MI to purchase electricity from wind power

100%

of electricity used to manufacture Artistry and Glister products in the U.S. comes from wind power.*

* Based on 2023 data for Ada, Michigan, USA.

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Silver LEED certifications for our buildings at Amway campuses in the U.S.

EMPOWERMENT AND ENGAGEMENT

Amway is powered by people who are passionate about giving back to the communities they belong to.



~349 million

in charitable contributions globally

4.5+ million

volunteer hours



\$35+ million

raised for Easterseals by the Amway family since 1983

1.4 million

people with disabilities helped



\$200+ million

contributed in response to natural disasters across the U.S. and globally

To learn more about the values and people who power Amway, visit WeAreAmway.com and follow us @AmwayUS on Instagram, @WeAreAmway on YouTube, @Amway on LinkedIn and @AmwayUS&Canada on Facebook.