



# Getting to Know Us

Amway is a global health and wellbeing company based in Ada, MI that offers an on-ramp to entrepreneurship for independent business owners (IBOs). Since 1959, Amway has helped people live better lives in the U.S. and across more than 100 countries and territories globally.

## 350+ PRODUCTS

Amway brings together the best of science and nature to develop products and programs designed to support individuals' wellbeing journeys. Amway also has long fostered a community approach to wellbeing and supports healthy living for consumers, IBOs and employees.



## WHO WE ARE

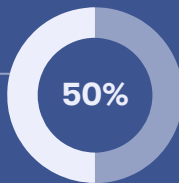
Our founders, Rich DeVos and Jay Van Andel, believed that the Amway business is for anyone.

**290,000**

**Americans** are active in the Amway model as independent business owners.

**3,100+**

**U.S. employees** with ~50% working on our farms, R&D, manufacturing and distribution lines.



## Our business was built on 4 values:



Partnership



Integrity



Responsibility



Personal Worth

## INVESTING IN AMERICANS

# COMMITMENT TO OPPORTUNITY AND POSITIVE CHANGE

Creating economic opportunities for millions of Americans for 65 years.



**\$350+ million**

in IBO generated tax revenue for the U.S. economy since 2016

**\$55+ million**

generated in 2022 alone



**\$300+ million**

invested in U.S. based manufacturing since 2012

**70% of products**

sold in the U.S. are produced in Amway's U.S. manufacturing sites with ingredients sourced from around the world



**\$127.6 million**

projected investment between 2022-2026 in Ada, MI

**48,000 sq-foot**

renovation to Ada manufacturing center

**\$10 million**

investment in pilot labs in 2024

# INNOVATION AND SCIENCE

Amway invests in innovation that helps people live better lives.



## FARMING

**~6,000**  
acres of organic farmland

including Trout Lake Farm in Washington State that grows botanicals used to make ingredients in Nutrilite and Artistry products.



## INNOVATION

**750+**  
patents and  
patents pending  
worldwide.



## CREDIBILITY

**800**  
innovation + science experts

holding 200+ advanced degrees.

Amway works with a 13-person scientific advisory board with members from renowned academic institutions.



## TESTING

**~400,500**  
quality product and  
packaging tests

performed in our  
U.S.-based labs in 2024.

In November 2023, Amway launched its cutting-edge eSpring™ Water Purifier that uses **industry-leading technology to treat water in a chemical-free way.**



Certified by  
The Vegan Society,  
**Artistry Labs  
Retexturizing  
System** combines  
the best of science  
and nature and is  
clinically proven to  
improve the  
appearance of  
skin's texture.

# SUSTAINABILITY

Amway continues to advance its long-standing legacy of sustainability in its farming and manufacturing practices.

## WHERE WE GROW IN THE AMERICAS

**~6,000 acres**

of certified organic farmland where we grow and harvest plants using sustainable, chemical-free methods.

📍 TROUT LAKE FARM, WA

## NINE-STEP TRACEABILITY PROCESS



Start tracing at [amway.respect-code.org](https://amway.respect-code.org).

## CONSERVING ENERGY IN MANUFACTURING

**In 2010**

Amway was among the first companies in MI to purchase electricity from wind power

**100%**

of electricity used to manufacture Artistry and Glister products in the U.S. comes from wind power.\*

\* Based on 2023 data for Ada, Michigan, USA.

**2**

Silver LEED certifications for our buildings at Amway campuses in the U.S.

## EMPOWERMENT AND ENGAGEMENT

Amway is powered by people who are passionate about giving back to the communities they belong to.



**~\$349 million**

in charitable contributions globally

**4.5+ million**

volunteer hours



**\$35+ million**

raised for Easterseals by the Amway family since 1983

**1.4 million**

people with disabilities helped



**\$200+ million**

contributed in response to natural disasters across the U.S. and globally

To learn more about the values and people who power Amway, visit [WeAreAmway.com](https://WeAreAmway.com) and follow us @AmwayUS on Instagram, @WeAreAmway on YouTube, @Amway on LinkedIn and @AmwayUS&Canada on Facebook.