



# Getting to Know Us

Amway is the world's largest direct selling company, based in Ada, MI. Since 1959, the company has supported people in running their own small businesses by selling trusted, high-quality health and wellbeing products in the U.S. and across more than 100 countries and territories globally.

## 350+ PRODUCTS

Amway brings together the best of science and nature to develop products and programs designed to support individuals' wellbeing journeys. Amway also has long fostered a community approach to wellbeing and supports healthy living for customers, IBOs and employees.



## WHO WE ARE

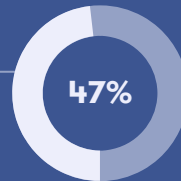
Our founders, Rich DeVos and Jay Van Andel, believed that the Amway business is for anyone.

**266,000**

**Americans** are active in the Amway model as Independent Business Owners.

**2,900+**

**U.S. employees** with ~47% working on our farms, R&D, manufacturing and distribution lines.



## Our business was built on 4 values:



Partnership



Integrity



Responsibility



Personal Worth

## INVESTING IN AMERICANS

# COMMITMENT TO OPPORTUNITY AND POSITIVE CHANGE

Creating economic opportunities for millions of Americans for 65+ years.



**\$350+ million**

in IBO-generated tax revenue for the U.S. economy since 2016

**\$55+ million**

generated in 2022 alone



**\$315+ million**

invested in U.S.-based manufacturing since 2016

**70% of products**

sold in the U.S. are produced in Amway's U.S. manufacturing sites with ingredients sourced from around the world



**\$200 million**

investment between 2022-2026 in Ada, MI

**140,000 sq-foot**

of new and updated manufacturing and R&D space in Ada

**\$20 million**

investment in R&D capabilities between 2024-2026

# INNOVATION AND SCIENCE

Amway invests in innovation that helps people live better lives.



## FARMING

**~6,000**

acres of organic farmland

including Trout Lake Farm in Washington State that grows botanicals used to make ingredients in Nutrilite and Artistry products.



## INNOVATION

**750+**

patents and patents pending worldwide.



## CREDIBILITY

**800**

innovation + science experts

holding 200+ advanced degrees.

Amway works with a 14-person scientific advisory board with members from renowned academic institutions.



## TESTING

**~380,000**

quality product and packaging tests

performed in our U.S.-based labs in 2025.

Amway's cutting-edge eSpring™ Water Purifier uses 25% less energy than comparable systems during active use and filters the equivalent of 10,000 500 mL plastic water bottles each year.



Certified by The Vegan Society, Artistry Labs Retexturizing System combines the best of science and nature and is clinically proven to improve the appearance of skin's texture.

# SUSTAINABILITY

Amway continues to advance its long-standing legacy of sustainability in its farming and manufacturing practices.



## WHERE WE GROW IN THE AMERICAS

**~6,000 acres**

of certified organic farmland where we grow and harvest plants using sustainable, chemical-free methods.

TROUT LAKE FARM, WA

## NINE-STEP TRACEABILITY PROCESS



Start tracing at [amway.respect-code.org](https://amway.respect-code.org).

## CONSERVING ENERGY IN MANUFACTURING

**In 2010**

Amway was among the first companies in MI to purchase electricity from wind power

**100%**

of electricity used to manufacture Artistry and Glister products in the U.S. comes from wind power.\*

\* Based on 2023 data for Ada, Michigan, USA.

**2**

Silver LEED certifications for our buildings at Amway campuses in the U.S.

## EMPOWERMENT AND ENGAGEMENT

Amway is powered by people who are passionate about giving back to the communities they belong to.



**~\$366 million**

in charitable contributions globally

**4.5+ million**

volunteer hours



**\$1.2 million**

committed to the YMCA's anti-hunger initiatives over 3 years

**16.7+ million**

healthy meals and snacks provided through this partnership, to date



**\$17.7 million**

donated by Amway in 2025 to support our global communities

To learn more about the values and people who power Amway, visit [WeAreAmway.com](https://WeAreAmway.com) and follow us @AmwayUS on Instagram, @WeAreAmway on YouTube, @Amway on LinkedIn and @AmwayUS&Canada on Facebook.